



## Sponsorship Opportunities Family Promise Hike for Hope

**Sunday, May 5, 2019**

**Van Neste Park, Ridgewood, NJ**

About 150 participants and volunteers expected for this 3-Mile Fun Walk in support of Family Promise. Route begins and ends in a park in the heart of Ridgewood with music, food, crafts, prizes, giveaways and more! (This event was formerly the Hike or Bike.)

### **Presenting Sponsor - \$5,000**

- Free registration for up to 20 employees (\$25 per person value).
- Table at the event with opportunity for product placement, plus opportunity to provide company pop-up tent.
- Logo in prominent position on all signage.
- Logo in prominent position on souvenir T-Shirt, flyers and Route map that is handed out to each participant.
- Logo in prominent position on Family Promise website, social media and event email communications.
- Recognition as Presenting Sponsor on pre- and post- event publicity.
- Announcement of your partnership with Family Promise at event.
- Representative from your company announces start of ride.
- Volunteer opportunity for your employees.

### **Patron Sponsor - \$2,500**

- Free registration for up to 10 employees (\$25 per person value).
- Table at the event with opportunity for product placement.
- Logo on all signage.
- Logo on souvenir T-Shirt, flyers and Route map that is handed out to each participant.
- Recognition as Patron Sponsor on pre- and post- event publicity.
- Logo recognition on Family Promise social media.
- Announcement of your partnership with Family Promise at event.
- Volunteer opportunity for your employees.

### **Major Sponsor - \$1,000**

- Free registration for up to 5 employees (\$25 per person value).
- Table at the event with opportunity for product placement.
- Logo on select signage.
- Logo on souvenir T-Shirt.
- Recognition as Major Sponsor on pre- and post- event publicity.
- Announcement of your partnership with Family Promise at event.
- Volunteer opportunity for your employees.

**Contact:** Jane He, Director of Development – [jhe@bergenfamilypromise.org](mailto:jhe@bergenfamilypromise.org) / 201-833-8009