



Family Promise Annual Gala

Thursday, October 15, 2020

Indian Trail Club, Franklin Lakes

Tickets: \$165 per person

\$1,400 Table of 10 (savings of \$25 per ticket; all 10 must be purchased together)

This event was sold out for the past 5 years!

Features cocktails, silent auction, dinner and inspiring program.

SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor - \$15,000

- Two VIP tables of 10.
- Logo featured on Gala invitation and cover of event program.
- Dedicated post featuring photo or logo on social media announcing sponsorship.
- Choice of inside front or outside back cover full-page color ad in event program.
- Prominent recognition on pre-and post-event publicity with photo op.
- Logo prominently featured on online giving center, mobile bidding app and leaderboard.
- Logo featured on Family Promise's homepage for one year.
- Logo in most prominent position on Family Promise Gala webpage, social media and event email communications.
- Logo in most prominent position on all signage at event.
- Recognition as Presenting Sponsor from the podium during event.
- Product placement at event.

Platinum Sponsor - \$10,000

- Table of 10.
- Inside front or outside back cover full-color ad in event program (depending on availability).
- Recognition on pre- and post- event publicity.
- Logo prominently featured on online giving center, mobile bidding app and leaderboard.
- Logo featured on Family Promise's homepage for one year.
- Logo on Family Promise Gala webpage, social media and event email communications.
- Logo in prominent position on all signage at event.
- Recognition as Platinum Sponsor from the podium during event.
- Product placement at event.

Gold Sponsor - \$5,000

- 6 tickets.
- Full-page color ad in event program.
- Recognition on pre- and post- event publicity.
- Logo featured on online giving center and mobile bidding app.
- Logo featured on Family Promise's homepage for one year.
- Logo on Family Promise Gala webpage and social media and event email communications.
- Logo on major signage at event.
- Recognition as a Gold Sponsor from the podium during event.
- Product placement at event.

Silver Sponsor - \$2,500

- 4 tickets.
- Full page black and white ad in event program.
- Recognition on pre- and post- event publicity.
- Logo on Family Promise Gala webpage and social media and event email communications.
- Logo on select signage at event.

Bronze Sponsor - \$1,500

- 2 tickets.
- Full page black and white ad in event program.
- Recognition on pre- and post- event publicity.
- Logo on Family Promise Gala webpage.

Gala Event Program Opportunities and Specs

8.5" x 5.25" Event Journal with full-color cover and inside covers, black and white inside pages

Color Back or Inside Cover: \$750	Size: 7.5" x 4.75" (vertical)
B/W Full Page Ad: \$500	Size: 7.5" x 4.75" (vertical)
B/W Half Page Ad: \$250	Size: 3.75" x 4.75" (horizontal)
B/W Business Card: \$125	Size: 3.5" x 2" (horizontal)
B/W Well Wishes: \$75	Size: 1-2 sentences/lines

Please submit ad in **JPG** format to jhe@bergenfamilypromise.org by September 21, 2020.