



## 2021 SPONSORSHIP OPPORTUNITIES

### Family Promise Virtual Hike for Hope

**Sunday, May 2, 2021**

The Virtual Hike for Hope is a fun way for families and individuals of all ages to come together to support Family Promise. Each participant is expected to complete a 3-mile walk and help raise funds for Family Promise. Event features online team building and challenges, prizes and more! Every participant receives a t-shirt and swag bag.

#### **Promise Sponsor – \$5,000**

- Free registration for up to 20 employees (\$25 per person value).
- Opportunity for branded product placement in swag bag.
- Logo in prominent position on event website and email communications.
- Logo in prominent position on Hike for Hope T-Shirt.
- Social media post featuring photo or logo announcing sponsorship.
- Recognition as Promise Sponsor on pre- and post- event publicity.

#### **Star Sponsor – \$2,500**

- Free registration for up to 10 employees (\$25 per person value).
- Logo on event website and email communications.
- Logo on Hike for Hope T-Shirt.
- Social media post featuring photo or logo announcing sponsorship.
- Recognition as Star Sponsor on pre- and post- event publicity.

#### **Family Friend Sponsor – \$1,000**

- Free registration for up to 5 employees (\$25 per person value).
- Logo on event website and email communications.
- Logo on Hike for Hope T-Shirt.
- Social media post featuring photo or logo announcing sponsorship.
- Recognition as Family Friend Sponsor on pre- and post- event publicity.

#### **CONTACT INFORMATION**

Jane He, Director of Development  
Amy Ebeling, Development Associate

201-833-8009  
201-833-8009

jhe@bergenfamilypromise.org  
aebeling@bergenfamilypromise.org