



## This Holiday Season, Give the Gift That Makes It Home

**Family Promise of Bergen County's** vision is a community where every family has the means to create a better life. We empower working families experiencing homelessness—and those who are at risk—to become permanently self-sufficient by providing temporary housing, homelessness prevention, rental assistance, and wrap-around support. We also address hunger through the nightly Family Promise Walk-in Dinner Program in Hackensack, which since 1991, has served more than 1.2 million meals to those in our community experiencing food insecurity.

This holiday season, your company can make a difference in the lives of the families we serve by supporting the **Family Promise Holiday Giving Fund**. Your gift will allow us to continue to offer shelter and personalized support to the families we serve, as well as provide gift cards to the parents in our programs so that they can select the perfect gift for their child.

### **How Family Promise will recognize your generosity**

#### **Holiday Hero — \$5,000 and up**

- Company spotlight included in one Holiday Giving Fund email, distributed to 4,500+ local donors and volunteers as part of a month-long campaign throughout December. Spotlight features a link to company website, logo/photo, and highlight of your support of Family Promise.
- Company logo included in all Holiday Giving Fund emails
- Dedicated social media post on Facebook, Instagram, Twitter, and LinkedIn recognizing your gift
- Logo on Family Promise website

#### **Star Supporter — \$2,500 - \$4,999**

- Company logo included in all Holiday Giving Fund emails, distributed to 4,500+ local donors and volunteers throughout the month of December
- Dedicated social media post on Facebook, Instagram, Twitter, and LinkedIn recognizing your gift
- Logo on Family Promise website

#### **Festive Family Friend — \$1,000 - \$2,499**

- Dedicated social media post on Facebook, Instagram, Twitter, and LinkedIn recognizing your gift
- Logo on Family Promise website

*For more information, please contact Amy Ebeling at [aebeling@bergenfamilypromise.org](mailto:aebeling@bergenfamilypromise.org)*